

General information about company	
Scrip code	544435
NSE Symbol	NOTLISTED
MSEI Symbol	NOTLISTED
ISIN	INE0W1601012
Name of the company	ADCOUNTY MEDIA INDIA LIMITED
Whether company is SME	Yes
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2025
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether Listed Entity has granted any ESOPs, which are outstanding?	No	No	No	No
5	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
6	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No
7	Whether any shares held by promoters are encumbered under "Pledged"?	No	No		
8	Whether any shares held by promoters are encumbered under "Non-Disposal Undertaking"?	No	No		
9	Whether any shares held by promoters are encumbered, other than by way of Pledge or NDU, if any?	No	No		
10	Whether company has equity shares with differential voting rights?	No	No	No	No
11	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	2.95
As on the end of previous 1st quarter	0	0
As on the end of previous 2nd quarter	100	3.43
As on the end of previous 3rd quarter	100	2.95
As on the end of previous 4th quarter	0	0

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)
								No of Voting (XIV) Rights			Total as a % of (A+B+C)					
								Class eg:X	Class eg:Y	Total						
(A)	Promoter & Promoter Group	8	14741999			14741999	65.52	14741999		14741999	65.52					14741999
(B)	Public	850	7759201			7759201	34.48	7759201		7759201	34.48					7759201
(C)	Non Promoter-Non Public															
(C1)	Shares underlying DRs															
(C2)	Shares held by Employee Trusts															
	Total	858	22501200			22501200	100	22501200		22501200	100					22501200

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XIII)		Number of Shares pledged (XIV)		Non-Disposal Undertaking (XV)		Other encumbrances, if any (XVI)		Total Number of Shares encumbered (XVII) = (XIV+XV+XVI)		Number of equity shares held in dematerialized form (XVIII)	Sub-categorization of shares		
			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group	65.52	14741999	100									14741999			
(B)	Public	34.48	1796001	23.15									7759201	0	0	0
(C)	Non Promoter-Non Public															
(C1)	Shares underlying DRs															
(C2)	Shares held by Employee Trusts															
	Total	100	16538000	73.5									22501200	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr. No.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. Of Shares Underlying Outstanding convertible securities (XA)	No. of Shares Underlying Outstanding Warrants (XB)	No. Of Outstanding ESOP Granted (XC)	No. of Shares Underlying Outstanding convertible securities, No. of Warrants and ESOP etc. (X) = (XA+XB+XC)	Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)= (VII+X)	
								No of Voting (XIV) Rights			Total as a % of Total Voting rights						
								Class eg: X	Class eg: Y	Total							
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																
(1)	Indian																
(a)	Individuals/Hindu undivided Family	7	10739499			10739499	47.73	10739499		10739499	47.73					10739499	
(d)	Any Other (specify)	1	4002500			4002500	17.79	4002500		4002500	17.79					4002500	
Sub-Total (A)(1)		8	14741999			14741999	65.52	14741999		14741999	65.52					14741999	
(2)	Foreign																
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		8	14741999			14741999	65.52	14741999		14741999	65.52					14741999	
B	Table III - Statement showing shareholding pattern of the Public shareholder																
(1)	Institutions (Domestic)																
(c)	Alternate Investment Funds	4	477600			477600	2.12	477600		477600	2.12					477600	
(i)	NBFCs registered with RBI	1	48000			48000	0.21	48000		48000	0.21					48000	
Sub-Total (B)(1)		5	525600			525600	2.34	525600		525600	2.34					525600	
(2)	Institutions (Foreign)																
(d)	Foreign Portfolio Investors Category I	3	25600			25600	0.11	25600		25600	0.11					25600	
Sub-Total (B)(2)		3	25600			25600	0.11	25600		25600	0.11					25600	
(3)	Central Government / State Government(s)																
(4)	Non-institutions																
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	677	1942240			1942240	8.63	1942240		1942240	8.63					1942240	
(h)	Resident Individuals	35	3046401			3046401	13.54	3046401		3046401	13.54					3046401	

	holding nominal share capital in excess of Rs. 2 lakhs															
(i)	Non Resident Indians (NRIs)	21	784000			784000	3.48	784000		784000	3.48					784000
(l)	Bodies Corporate	47	1022400			1022400	4.54	1022400		1022400	4.54					1022400
(m)	Any Other (specify)	62	412960			412960	1.84	412960		412960	1.84					412960
Sub-Total (B)(4)		842	7208001			7208001	32.03	7208001		7208001	32.03					7208001
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)+(B)(4)		850	7759201			7759201	34.48	7759201		7759201	34.48					7759201
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder															
Total (A+B+C2)		858	22501200			22501200	100	22501200		22501200	100					22501200
Total (A+B+C)		858	22501200			22501200	100	22501200		22501200	100					22501200

(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	8.63	201440	10.37									1942240	0	0	0
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	13.54	1423201	46.72									3046401	0	0	0
(i)	Non Resident Indians (NRIs)	3.48	46400	5.92									784000	0	0	0
(l)	Bodies Corporate	4.54	122400	11.97									1022400	0	0	0
(m)	Any Other (specify)	1.84	2560	0.62									412960	0	0	0
Sub-Total (B)(4)		32.03	1796001	24.92									7208001	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		34.48	1796001	23.15									7759201	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder															
Total (A+B+C2)		100	16538000	73.5									22501200			
Total (A+B+C)		100	16538000	73.5									22501200			

Any Other (specify)				
Sr. No.	1	2	3	
Category	HUF	Trusts	Firm	
Category / More than 1 percentage	Category	Category	Category	
Name of the Shareholders (I)				Click here to go back
PAN (II)				Total
No. of the Shareholders (I)	51	4	7	62
No. of fully paid up equity shares held (IV)	173760	199200	40000	412960
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	173760	199200	40000	412960
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.77	0.89	0.18	1.84
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	173760	199200	40000	412960
Total	173760	199200	40000	412960
Total as a % of Total Voting rights	0.77	0.89	0.18	1.84
Total No. of shares on fully diluted basis (including warrants, ESOP, Convertible Securities etc.) (XI)=(VII+X)	173760	199200	40000	412960
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XII)= (VII)+(X) As a % of (A+B+C2)	0.77	0.89	0.18	1.84
Number of Locked in shares (XIII)				
No. (a)	2560	0	0	2560
As a % of total Shares held (b)	1.47	0	0	0.62
Number of equity shares held in dematerialized form (XIV)	173760	199200	40000	412960